

If you can only choose one of the following items, which one would you choose?

<i>Card A</i>	Creole	Improved
Price	\$220	\$1,100
Yield	1.2 t/ha	6 t/ha
Height	2.2 m	2.2 m
Corn ear length	17.5 cm	17.5 cm
Resistance to disease	Up to 50%	Up to 20%

According to your total available land, please set the percentage of the different varieties of seed you would select for you maize cultivation this year.

_____ % _____ %

Figure S1. Card sample and choice set