

Table S1. Percentage of answers regarding which sustainable development goals should be given priority, segmented by country and ranked in order of priority (first, second or third option selected for each SDG) ($n=631$ answers)

	1 st	2 nd	3 rd	Total (%)	Country
SDG 1- No poverty	16.5	6.5 B	5.8 B	28.8	Spain
	13.4	4.5 B	6.3 B	24.2	Colombia
	19.5	17.4 A	13.4 A	50.3	Brazil
SDG 2- Zero hunger	14.4	7.2 B	0.7 B	22.3	Spain
	16.1	8.0 AB	5.4 A	29.5	Colombia
	17.6	13.7 A	8.7 A	40.0	Brazil
SDG 3- Good health and wellbeing	11.5	10.8	10.8 B	33.1	Spain
	14.3	18.8	10.7 B	43.8	Colombia
	12.1	14.7	18.9 A	45.7	Brazil
SDG 4- Quality education	15.1 B	14.4	12.2	41.7	Spain
	31.3 A	21.4	16.1	68.8	Colombia
	38.7 A	17.9	9.7	66.3	Brazil
SDG 5- Gender equality	4.3 A	7.2 A	11.5 A	23.0	Spain
	0.0 B	1.8 B	3.6 B	5.4	Colombia
	0.3 B	1.6 B	0.3 C	2.2	Brazil
SDG 6- Clean water and sanitation	3.6 A	5.0	4.3	12.9	Spain
	0.9 AB	6.3	6.3	13.5	Colombia
	1.1 B	6.3	8.2	15.6	Brazil
SDG 7- Affordable and clean energy	1.4 A	7.2 A	6.5 A	15.1	Spain
	0.9 AB	3.6 AB	5.4 A	9.9	Colombia
	0.0 B	1.6 B	0.5 B	2.1	Brazil
SDG 8- Decent work and economic growth	9.4 A	11.5	5.0 B	25.9	Spain
	2.7 B	8.9	15.2 A	26.8	Colombia
	2.9 B	12.1	11.8 A	26.8	Brazil
SDG 9- Industry, innovation and infrastructure	1.4	2.9	2.2	6.5	Spain
	0.0	1.8	5.4	7.2	Colombia
	0.3	1.8	4.2	6.3	Brazil
SDG 10- Reduced inequalities	7.9	6.5	5.0	19.4	Spain
	3.6	3.6	4.5	11.7	Colombia
	4.2	3.2	6.3	13.7	Brazil
SDG 11- Sustainable cities and communities	2.2 A	1.4	5.0	8.6	Spain
	2.7 A	4.5	1.8	9.0	Colombia
	0.0 B	1.8	4.7	6.5	Brazil

	1 st	2 nd	3 rd	Total (%)	Country
SDG 12- Responsible consumption and production	2.9 A	7.9 A	10.1 A	20.9	Spain
	3.6 A	7.1 A	6.3 AB	17.0	Colombia
	0.5 B	2.9 B	4.7 B	8.1	Brazil
SDG 13- Climate action	2.9 A	2.9	10.1 A	15.9	Spain
	1.8 AB	1.8	0.9 B	4.5	Colombia
	0.5 B	1.6	1.3B	3.4	Brazil
SDG 14- Life below water	0.0	0.0	1.4	1.4	Spain
	0.0	0.0	1.8	1.8	Colombia
	0.0	0.0	0.3	0.3	Brazil
SDG 15- Life on land	0.7 B	1.4	2.2 AB	4.3	Spain
	5.4 A	1.8	4.5 A	11.7	Colombia
	0.0 B	0.5	0.8 B	1.3	Brazil
SDG 16- Peace, justice and strong institutions	4.3	7.2 A	3.6	15.1	Spain
	0.9	4.5 AB	2.7	8.1	Colombia
	1.8	2.6 B	4.5	8.9	Brazil
SDG 17- Partnerships for the goals	1.4 AB	0.0	3.6	5.0	Spain
	2.7 A	1.8	3.6	8.1	Colombia
	0.5 B	0.3	1.6	2.4	Brazil

A,B: indicate statistical differences ($p \leq 0.05$) between countries in the same column for each SDG analyzed.