

Table S1. Descriptive statistics of the socio-demographic variables of the sample.

Description (units)	%	Mean	St. Dev.
Sex: Male [%]	53.4%		
Age		51.58	15.74
No. people in the household		2.84	1.31
No. of children under 18 in the household		0.68	0.99
Educational level: No studies [%]	5.4%		
Educational level: Primary studies [%]	32.6%		
Educational level: Secondary studies [%]	40.2%		
Educational level: University studies [%]	21.9%		
Total household income less than € 1,000 / month [%]	11.0%		
Total household income between € 1,000 and € 2,000 / month [%]	44.7%		
Total household income between € 2,000 and € 3,000 / month [%]	31.4%		
Total household income between € 3,000 and € 4,000 / month [%]	11.4%		
Total household income between € 4,000 and € 5,000 / month [%]	1.3%		
Total household income greater than € 5,000 / month [%]	0.2%		
<i>Area_Inv</i>		1.51	0.70
Far location (% respondents in locations with <i>Area_Inv</i> <1)	21.4%		
Intermediate location (% respondents in locations with <i>Area_Inv</i> 1-1.5)	43.9%		
Close location (% respondents in locations with <i>Area_Inv</i> >1.5)	34.7%		

Table S2. Descriptive statistics of the ES-perception variables of the sample (Likert scale 1-7).

Description	%	Mean	St. Dev.
Agreement with “In the Dehesa there are more different animals and plants than in most agricultural lands” (<i>Biodiversity</i>)		5.09	1.60
Agreement with “The maintenance of the Dehesa protects against forest fires” (<i>Fire Hazard</i>)		5.58	1.37
Agreement with “The maintenance of the Dehesa protects against soil loss” (<i>Soil</i>)		5.48	1.36
Agreement with “Landscape of the Dehesa is of high visual quality” (<i>Landscape</i>)		5.93	1.25
Agreement with “The Dehesa contributes to maintaining the population in the villages” (<i>Rural Vitality</i>)		5.67	1.31
Agreement with “Animal welfare in the Dehesa is greater than in other livestock systems” (<i>Animal Welfare</i>)		5.94	1.16
Agreement with “There are important traditions, folklore, and crafts associated with the Dehesa” (<i>Cultural Heritage</i>)		5.51	1.29
Mean perception of ES		5.60	0.86
<i>PerceivedES</i> (mean perception of Ecosystem Services ≥ 6) [%]	38.4%		