Table S1. Descriptive statistics

	Portugal (n=1940)		Spain (n=2549)	
	No.	**%**	**No.**	**%**
Socio-economic characteristics				
Gender (male)	1200	61.9	1518	59.6
Residence				
Urban	972	50.1	1588	62.3
Sub-urban	481	24.8	481	18.9
Rural	487	25.1	480	18.8
Dedication sector				
Services	1043	53.8	1461	57.3
Industry	201	10.7	346	13.6
Agriculture	298	15.7	334	13.1
Unemployed	260	13.4	111	4.4
Retired	88	4.5	213	8.4
Student	77	4.0	82	3.2
Age				
18-29	216	11.1	185	7.3
20-40	370	19.1	422	16.6
41-50	599	30.9	728	28.7
51-60	444	22.9	728	28.6
61-70	225	11.6	393	15.4
>70	86	4.4	81	3.6
Income				
Living comfortably	531	27.4	1647	64.6
Coping on present income	1054	54.3	564	22.1
Finding it difficult	201	10.4	100	3.9
Finding it very difficult	31	1.6	26	1.0
I prefer not to answer	123	6.3	212	8.3
Children in the household (mean)	1.7		1.6	
Adults in the household (mean)	3.4		3.2	
Wine related variables				
Online offers received	1048	54.0	1027	40.3
Has a wine app	670	34.5	573	22.5
Improved wine knowledge	398	20.5	319	12.5
Wine purchase place during the lockdown				
Supermarket	1079	55.6	1376	54.0
Cellar	504	26.0	538	21.1
Winery	297	15.3	263	10.3
Online	266	13.7	374	14.7
Wine store	169	8.7	219	8.6
Grocery	116	6.0	247	9.7
Drive-thru	8	0.4	12	0.5
Motivations for wine consumption				
Food	1477	76.1	1556	61.0
Taste	1321	68.1	1764	69.2

Friendly	840	43.3	774	30.4
Relax	591	30.5	532	20.9
Challenge	298	15.4	472	18.5
Romance	176	9.1	242	9.5
Health	94	4.8	186	7.3
Helps to sleep	70	3.6	81	3.2
Lockdown digital drink				
Daily	1432	73.8	1224	48.0
At least once a week	243	12.5	321	12.6
Rarely	251	12.9	907	35.6
I did not	14	0.7	97	2.5
Lock Proc online (yes)	329	17.0	489	19.2
Psychological Covid-19 related variables				
Fear of virus (1=strongly disagree, 5=strongly agree)	3.5		3.6	
Fear of crisis (1=strongly disagree, 5=strongly agree)	4.4		4.4	
Opportunity for initiatives (1=strongly disagree, 5=strongly agree)	3.8		3.7	
Refocus on me (1=strongly disagree, 5=strongly agree)	3.2		3.2	
Isolation (mean)	-0.08		-0.12	

Difference of means tests - t-test – Adults [t (4487)=4.20, p=0.000]; Children [t (4487)=3.7, p=0.000]; Isolation [t (4487)=-1.6, p=0.108]; Wilcoxon Mann-Whitney test – age [U=2229881.5, p=0.000], Income [U=1647621.5, p=0.000]; Lockdown digital drink [U=1749448.0, p=0.000]; Fear virus [U=2299307.5, p=0.000]; Fear crisis [U=2323773.0, p=0.000]; Refocus [U=2357308.5, p=0.005]; Opportunity [U=2413789.5, p=0.151]; Pearson chi-square – gender [χ^2 (1,N=4489)=2.45, p=0.118]; wine app [χ^2 (1,N=4489)=79.9, p=0.000]; online offers received [χ^2 (1,N=4489)=83.5, p=0.000]; Improved wine knowledge [χ^2 (1,N=4489)=52.5, p=0.000]; Urban [χ^2 (1,N=4489)=66.9, p=0.000]; Sub-urban [χ^2 (1,N=4489)=22.9, p=0.000]; Rural [χ^2 (1,N=4489)=25.6, p=0.000]; Agriculture [χ^2 (1,N=4489)=4.64, p=0.031]; Industry [χ^2 (1,N=4489)=10.6, p=0.001]; Services [χ^2 (1,N=4489)=5.6, p=0.018]; Unemployed [χ^2 (1,N=4489)=118.9, p=0.000]; Student [χ^2 (1,N=4489)=1.8, p=0.177]; Retired [χ^2 (1,N=4489)=25.7, p=0.000]; Taste [χ^2 (1,N=4489)=0.6, p=0.426]; Relax [χ^2 (1,N=4489)=54.0, p=0.000]; Friendly [χ^2 (1,N=4489)=80.0, p=0.000]; Food [χ^2 (1,N=4489)=114.5, p=0.000]; Romance [χ^2 (1,N=4489)=0.2, p=0.630]; Health [χ^2 (1,N=4489)=11.3, p=0.001]; Helps to sleep [χ^2 (1,N=4489)=0.6, p=0.428]; Challenge [χ^2 (1,N=4489)=7.7, p=0.005]; Supermarket [χ^2 (1,N=4489)=1.2, p=0.275]; Grocery [χ^2 (1,N=4489)=20.4, p=0.000]; Cellar [χ^2 (1,N=4489)=14.7, p=0.000]; Wine store [χ^2 (1,N=4489)=0.02, p=0.888]; Online [χ^2 (1,N=4489)=0.8, p=0.362]; Winery [χ^2 (1,N=4489)=25.1, p=0.000]; Drive [χ^2 (1,N=4489)=0.09, p=0.771]; Lock Proc online [χ^2 (1,N=4489)=3.7, p=0.056].