

Supplementary Table 2. Description of the constructs. Sample n = 122

Constructs	M	SD	CR	1	2	3
Transaction characteristics						
1. Asset specificity	4.51	1.90	0.92	0.84		
2. Behavioral uncertainty	3.09	1.92	0.76	-0.06	0.33	
3. Environmental uncertainty	4.91	1.32	0.67	-0.16	0.30	0.43
Relationship characteristics						
1. Buyer commitment	1.74	1.72	0.90	0.69		
2. Expectation of continuity	1.45	1.46	0.91	0.47	0.74	
3. Information exchange	2.50	2.14	0.85	0.50	-0.23	0.71

M (mean), SD (standard deviation), CR (composite reliability). The boldface numbers on the diagonal are the square root of the variance shared between the constructs and their measures (square root of Average Variance Extracted). Off-diagonal elements are correlations among constructs.