

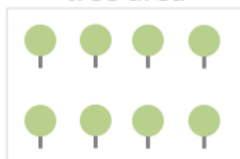
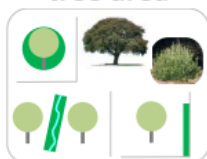
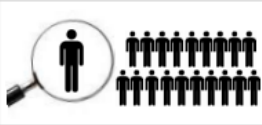
	Alternative A	Alternative B	Alternative C
Yearly payment	€200/ha 	€300/ha 	Neither Alternative A, nor Alternative B. I would maintain my current farm management
Cover crops area	50% of olive tree area 	50% of olive tree area 	
Cover crops management	Restrictive management 	Restrictive management 	
Ecological focus areas	0% of EFA in olive tree area 	2% of EFA in olive tree area 	
Participation	Individual 	Collective 	
Monitoring	Monitoring at 20% 	Monitoring at 5% 	
	I choose A ☐	I choose B ☐	I choose C ☐

Figure S1. Example of a choice set.